



Communications Workshop

University of Alabama

Tuscaloosa

September 12, 2016

TIME	SESSION TOPIC	KEY DISCUSSION POINTS	PRESENTER
5:30-6:00 PM	Registration & Optional Dinner		Dena Espenscheid Director of Grassroots Coalitions Leadership Institute
6:00-7:15 PM	Growing Your Organization & Coalition Building	<ul style="list-style-type: none"> • Leadership & Lists • Working Together • Building Structures for Lasting Change 	
7:15-7:25 PM	BREAK		
7:25-8:15 PM	Mind the Gap: A better way to communicate	<ul style="list-style-type: none"> • Intuition vs Reason • Moral Foundations • Strategic Communications 	
8:15-9:00 PM	KISS THEM: Keeping friend while talking politics	<ul style="list-style-type: none"> • Intuition vs Reason • Moral Foundations • Strategic Communications 	
9:00 PM	Q and A and ADJOURNMENT		