

TIME	SESSION TOPIC	KEY DISCUSSION POINTS	PRESENTER
5:30-6:00 PM	Registration & Optional Dinner		
6:00-6:15 PM	If You Build it They Will Come	<ul style="list-style-type: none"> <li>• Election Timeline Overview</li> <li>• Voter Targeting Primer</li> <li>• Campaign Responsibilities</li> </ul>	
6:15-6:45 PM	3 Fundamentals to Winning	<ul style="list-style-type: none"> <li>• Research and Planning</li> <li>• Identifying, Recruiting, and Managing Volunteers</li> <li>• Incorporating Surrogates, Team Leads, and Worker Bees</li> </ul>	
6:45-7:15 PM	Deploying Your Team	<ul style="list-style-type: none"> <li>• Understanding and Utilizing Radio and TV</li> <li>• Campaigning Through Social Media</li> <li>• Keeping the Candidate Grounded</li> </ul>	
<b>7:15-7:20 PM</b>	<b>BREAK</b>		
7:20-7:50 PM	Pounding the Pavement	<ul style="list-style-type: none"> <li>• Sinners, Saints, and Saveables</li> <li>• In Person Voter Contact</li> <li>• Organizing Phone Banks</li> </ul>	
7:50-8:30 PM	Election Day Operations	<ul style="list-style-type: none"> <li>• Staffing and Scheduling</li> <li>• Eliminating Distractions and Shenanigans</li> <li>• Poll Watching and Reporting</li> </ul>	
<b>8:30 PM</b>	<b>Q and A and ADJOURNMENT</b>		